

<b>Benefit</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Exhibitor</b>
Exhibitor table (8x2')/space (9x6')	✓ - First choice of location	✓	✓	✓	✓
Program Feature (WxH)	8x10"	8x10"	8x5"	4x5"	Name only
Event Tickets	5	3	1	0	0
Company presence on website	Logo, link, and full-page summary	Logo and link	Logo	Logo	
Attendee information	Name, Email, Title, Company + CSAT/LSAAT website traffic	Companies, # of attendees + CSAT/LSAAT website traffic	Companies, # of attendees	Attendee sector breakdown	
Co-sponsored meal	Reception	Lunch	Breakfast	Coffee/snacks	
Logo on Banner	Largest	Large	Medium	Small	
Sponsor scavenger hunt	✓	✓	✓	✓	
Knowledge Center sponsored posts	Up to 3	Up to 3	1	1	
YouTube feature	✓	✓	✓		
50-word newsletter spotlight	✓	✓	✓		
Logo in monthly newsletter, eblasts, and invites	✓	✓			
Nametag designation for organization's attendees	✓	✓			
Sponsored Webinar	✓	✓			
Co-sponsored swag at registration	✓	✓			
Company photos in post-event marketing	✓	✓			
Co-sponsored reception drink tickets	✓				
Distribution of content to Action Team mailing list	✓				
Access to private meeting room schedule	✓				
Reserved seating	✓				